ORIGINAL

01-3481

From:

phil simkins <philsimkins@yahoo.com>

To: Date: <mpowell@fcc.gov>

Subject:

Mon, Mar 18, 2002 2:07 PM RE:NEW PANORAMIC TV SYSTEM(ECHOSTAR/DIRECTTV)

Dear Mr. Powell:

EX PARTE OR LATE FILED

My name is Phil Simkins and I am alerting you to a new television system that is soon to be announced, called PANORAMIC TV, that will, effectively, halt the merger between Echostar and Direct TV.

I am an inventor, here in New York City, who has developed a new super-wide, panoramic screen television system that will have the format of 5 TVs, side by side, or a 5-1 ratio.

It will show a continuous and seamless image over the area of the screen that is closer to the field of view that our eyes see.

The reason that it will halt the merger between Echostar and Direct TV is that the new system must utilize a satellite system to broadcast the panoramic image, since the broadcast image is split into five equal segments and broadcast over its own individual channel to the home.

There, each segment will go to its corresponding tv, and combine to produce the panoramic image.

I made contact with the Office for Homeland Security, here in the city, and Mr. James Kallstrom, about the use of the system for homeland security, where people would be able to see more of the world, situations, and people. This would be a critical tool that people would use to spot people or situations that may be dangerous to our security. I have attached the letter sent to Mr. Kallstrom.

The project was turned over to the assistant director, Jim Kelley, who said the system would be helpful in the war on terrorism. He then put me in contact with the state agency NYSTAR to help in its implementation.

With homeland security approval would also come a mandate for its use by everyone so that we could be more observant and vigilant.

I had previously contacted Echostar, about the possibility that I could provide to them, 50-100 million new subscribers if we got the approval for its use in homeland security and that its' use would be mandated.

The approval has now been given, but new ramifications

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for the merger have come to light in that there could be no approval of the Echostar/Direct TV merger if they were to receive 50-100 million new subscribers due to the fact that cable does not have the channel capacity.

The result would be a total monopoly of television viewers by one company.

I have alerted Echostar to this development and to ask them to allow the merger to be stopped so that negotiations could begin for them to receive a percentage of the Panoramic subscribers. These subscribers could be divided between Echostar and Direct TV so that there would be no chance for a monopoly.

If some cable companies have the channel capacity of 5 channels per panoramic station, then they could negotiate for some of the panoramic subscribers.

I have included pictures of the new system, the link to NYSTAR, and the contact information to Jim Kelley at the offce for Homeland Security.

My contact at NYSTAR is Dianne Barber (518)292-5700

DBarber@NYSTAR.State.NY.us

I would appreciate if you could disseminate this information to the proper people who are involved in the merger proceedings.

Thank you so much and if there is any additional information needed, please contact me through my e-mail address.

Sincerly,

Phil Simkins

Mr. James Kallstrom

February 12, 2002

Dear Mr. Kallstrom:

My name is Phil Simkins and I am an inventor, here in the city, who is contacting you in regards to a new tool that will be imperative in our homeland security.

It's called Panoramic TV and is a new superwide, fiel-of-view television system that extends the current television format out to a superwide, 5 TV

sets, side by side, with one continuous and seamless image.

Television has been using the same format since its' inception and the limitations have become apparent because of its narrow and cropped picture which excludes important visual information. With the over abundance of information that we must see and digest in order to survive in this modern society, we must have a bigger plate to hold more food on the table.

This system is ready to be put into operation, immediately, with current technology and should be offered to everyone owning a tv since a danger or someone we are looking for may be lurking in that far corner of the crowd that is not seen by the standard television view.

It will also give people a better view of the world when travel has declined and will also help stimulate the economy with its' entertainment value, panoramic sports coverage, and new exciting panoramic commercials that will spearhead consumer buying.

If you can help alert the public as to the need for this new system, I am sure the public will agree as well as the President. It will certainly help in his top priority of winning this war against terrorism.

Panoramic TV will be a major step in fortifying our future security by allowing every citizen to do their part and have the necessary tools to be more vigilant, observant, and help stand guard on the watchtower of homeland security.

I would be more than appreciative to speak with you further on the implementation of the system.

Thanks so much and I can be reached at philsimkins@yahoo.com

Sincerly,

Phil Simkins

PS:The photos of the system will come in 5 separate e-mails

CC:

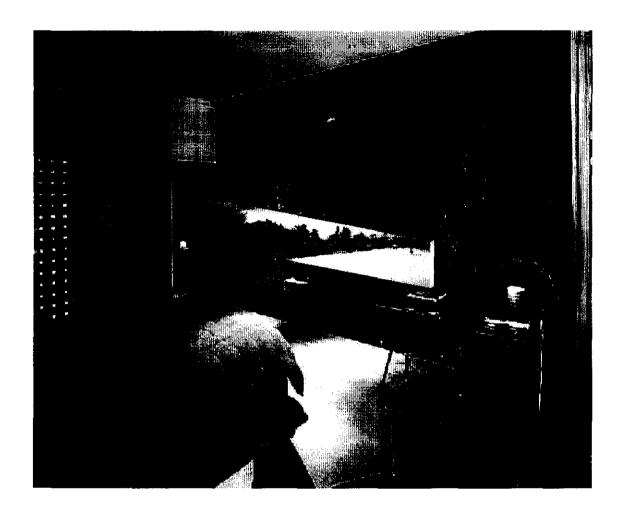
Annie.Pomponio@echostar.com

mstrakey@newscorp.com

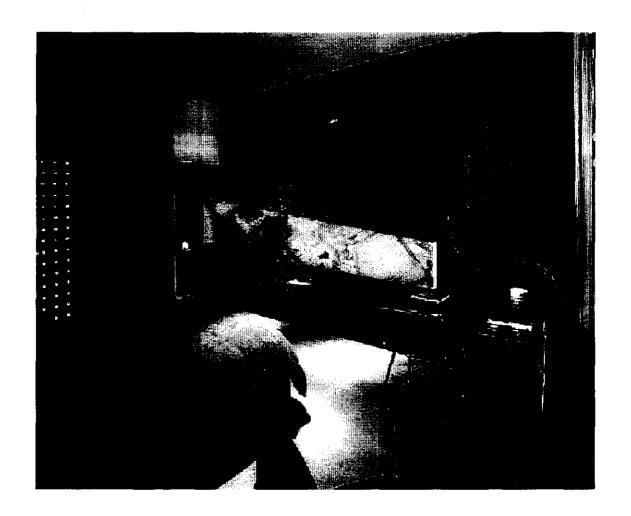
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Page 4

DBarber@NYSTAR.State.NY.us



MK Powell - climb.jpg



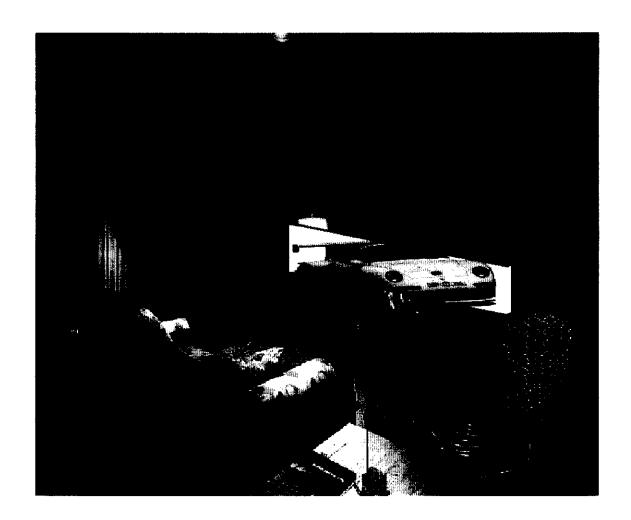
phil simkins <philsimkins@yahoo.com>

To:

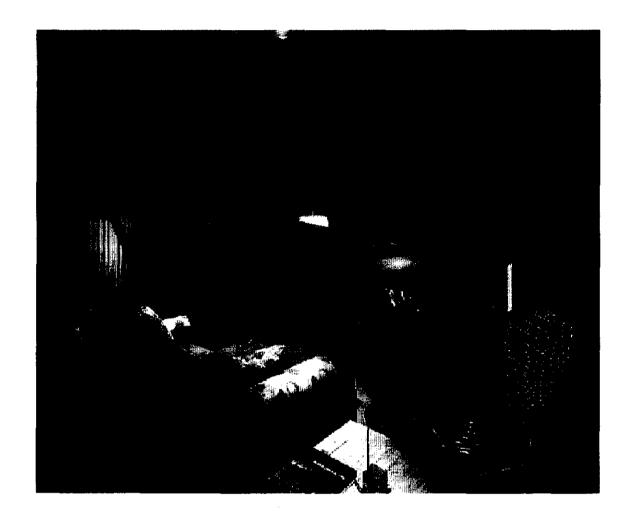
<mpowell@fcc.gov>

Date: Subject: Mon, Mar 18, 2002 2:10 PM RE:PANORAMIC TV PHOTOS#2

Attached are 3 additional photos of the Panoramic TV System.



MK Powell - solar jpg





phil simkins <philsimkins@yahoo.com>

To:

<mpowell@fcc.gov>

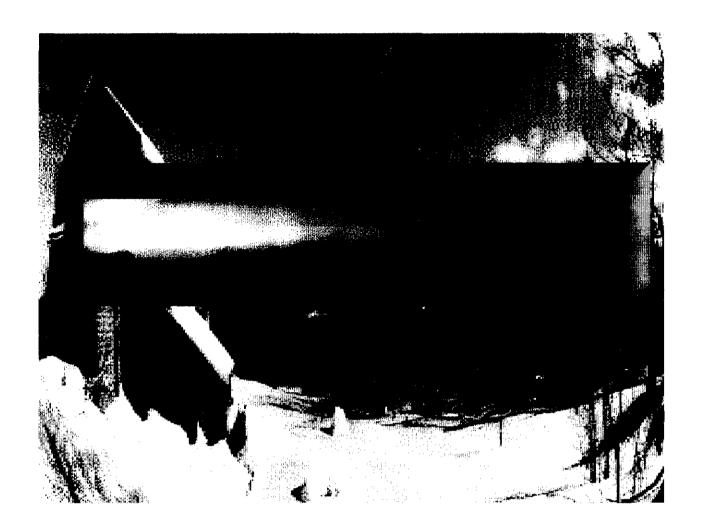
Date:

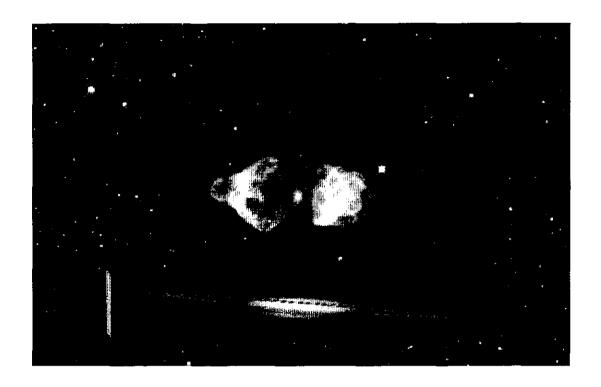
Mon, Mar 18, 2002 2:13 PM

Subject:

RE:PANORAMIC TV PHOTOS#3

Attached are 3 additional photos of the Panoramic TV System.







phil simkins <philsimkins@yahoo.com>

To:

<mpowell@fcc.gov>

Date:

Mon, Mar 18, 2002 2:16 PM

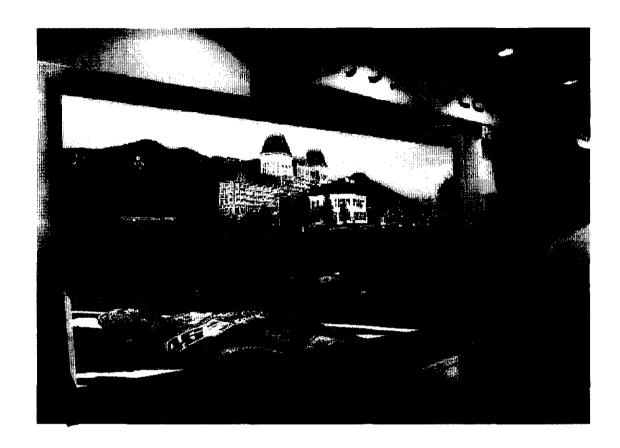
Subject:

RE:PANORAMIC TV PHOTOS#4

Attached are 3 additional photos of the Panoramic TV System.







phil simkins <philsimkins@yahoo.com>

To:

<mpowell@fcc.gov>

Date:

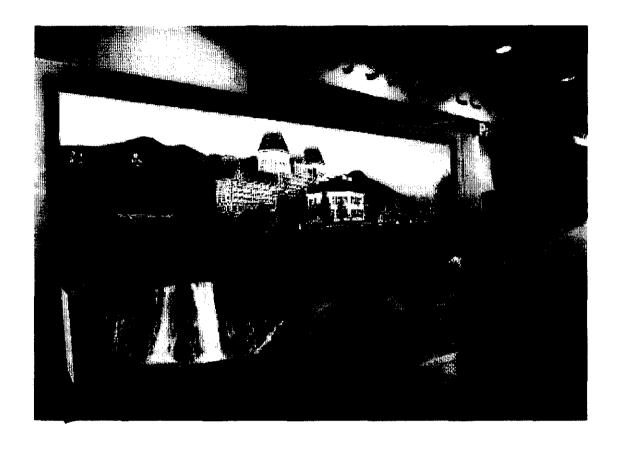
Mon, Mar 18, 2002 2:18 PM

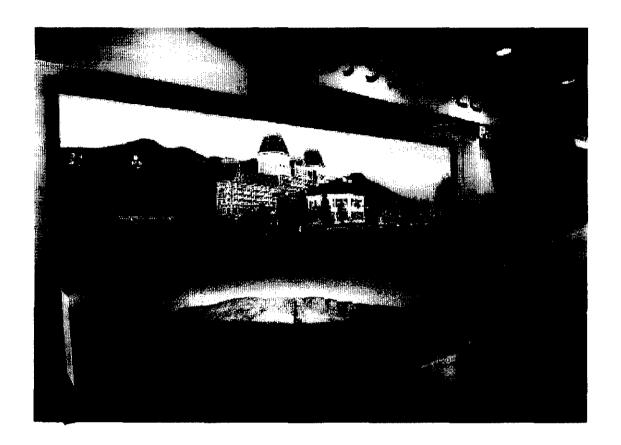
Subject:

RE:PANORAMIC TV PHOTOS#5

Attached are 3 additional photos of the Panoramic TV System.

MK Powell - tvfalls.jpg







phil simkins <philsimkins@yahoo.com>

To:

<mpowell@fcc.gov>

Date:

Mon, Mar 18, 2002 2:20 PM

Subject:

RE:PANORAMIC TV PHOTOS#6

Attached is the contact information for Jim Kelley at Homeland Security.

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